

SPECIFICATIONS

SPECIFICATIONS SHEET:

FORMAT:

- We will only accept TIFF, EPS, PDF (print quality) files in PC-format
- All fonts used in the ad must be converted to outlines
- Resolution must be AT LEAST 300 dpi
- All vector objects should be CMYK converted

SIZES:

- Double page spread 280 x 420 mm
- Full page size 280 x 210 mm
- 1/2 page vertical 280 x 105 mm
- 1/2 page horizontal 140 x 210 mm
- Please allow 5 mm bleed for all sizes

SPACE SIZE:

- Bleed size 290mm x 220mm
- Trim size 280mm x 210mm
- Full page (Print Area) 248mm x 182mm
- Horizontal half page 124mm x 182mm
- Vertical half page 248mm x 91mm

DELIVERY:

FTP

ftp:// 217.118.140.10/incoming
user name: EventicaFtpln
password: Lop23ghB

CD-ROM

Please send a CD-ROM in PC-format to our address: Eventica Publishing, 3/5 Quayside Lodge, William Morris Way, London SW6 2UZ, UK

CONTACT:

For general production related questions, please contact:

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